



ALOHA FESTIVALS

NEWS RELEASE

FOR IMMEDIATE RELEASE

Monday, September 28, 2015

Contact:
Shere'e Young
808-741-1668
syoung@commpac.com
Communications Pacific

Nicole Fuentes
808-285-2897
nfuentes@commpac.com
Communications Pacific

ALOHA FESTIVALS ANNOUNCES 69TH ANNUAL FLORAL PARADE COMPETITION RESULTS

Equestrian Unit Division

Pā'ū Marshall: Reuben Dudoit

Pā'ū Queen: Bonnie Neal

John & Lita Cook Perpetual Trophy: Most Outstanding Pā'ū Unit

- Island of Maui

Individual Pā'ū Unit Awards

- Mo'i Award – Island of Maui
- Governor's Award – Island of Kaua'i
- Mayor's Award – Island of Hawai'i

Hawaii Pā'ū Riders Perpetual Trophy: Most Outstanding Pā'ū Princess

- Mo'i Award – Island of Maui
- Governor's Award – Island of Kaua'i
- Mayor's Award – Island of Hawai'i

John & Lita Cook Perpetual Trophy: Most Outstanding Pā'ū Paige

- Mo'i Award – Island of Kaua'i
- Governor's Award – Island of Maui
- Mayor's Award – Island of Lāna'i

Individual Pooper Scooper Awards:

- Most Original – Island of Maui
- Most Comical – Island of Ni'ihau
- Most Aloha Spirit – Island of Moloka'i

(more)

Floral Float Division

Grand Sweepstakes and Governor's Award

- Hawaiian Airlines

Governor's Award

- Keali'i ka'apunihonua Ke'ena A'o Hula Halau – Kumu Hula Leimomi Ho

Mayor's Award (TIE)

- Aloha Chinese Concept Association
- Ke One O Kakuhihewa – Oahu Council Association of Hawaiian Civic Clubs

President's Award

- Alu Like

Band Division

First Place

- Moanalua High School

Second Place

- Punahou School

Third Place

- Castle High School

Friends of the Royal Hawaiian Band Award for Schools that Played a Hawaiian March

First Place

- Punahou School – \$500

Second Place

- Castle High School – \$300

Third Place

- Moanalua High School – \$200

About Aloha Festivals

Aloha Festivals was first held in 1946 as Aloha Week. For more than six and a half decades it has celebrated Hawaiian culture, integrating the traditions and cultures of the Islands through music, dance, cuisine and art. All festivities are coordinated by a volunteer board of directors. Aloha Festivals is funded by the Hawai'i Tourism Authority, corporate and private sponsorships and sale of Aloha Festivals ribbons and merchandise.

More information about Aloha Festivals and its events can be found at www.alohafestivals.com, Facebook ([facebook.com/AlohaFestivals](https://www.facebook.com/AlohaFestivals)), Twitter ([@AlohaFstvlS](https://twitter.com/AlohaFstvlS)), Instagram ([@alohafestivals](https://www.instagram.com/alohafestivals)), or by calling [808-483-0730](tel:808-483-0730). For an inside look at the Aloha Festivals, view the "Traditions of Aloha" video at vimeo.com/AlohaFestivals.